CAREER PATH



UNIT PROGRAM SOCIAL SCIENCE EDUCATION (UPSSE)

FACULITY OF SOCIAL AND POLITICAL SCIENCES STATE UNIVERSITY OF SURABAYA

Career Path for Social Science Education Graduates
Faculty of Social and Political Sciences
State University of Surabaya

CHAPTER I
INTRODUCTION

Social studies education has an important role in shaping critical insights, skills, and values for prospective educators, with a focus on a holistic understanding of social, political, economic, and cultural realities. This curriculum aims to develop students into innovative, adaptive, competitive, and entrepreneurial individuals at the global level, in accordance with the vision and mission of the State University of Surabaya.

This report is designed to provide a complete and systematic guide for Social Studies Education graduates. in understanding the career opportunities available, from entry-level to top positions. By understanding a clear career map, it is expected that graduates will be able to plan their professional development effectively and in accordance with their interests and competencies. The report includes a complete description of career paths, career map visualizations, legal and regulatory foundations, academic justifications for each career level, and specific career path details for graduates.

1. Professional Profile of UPSSE Graduates

1.1 Definition of Social Studies Education

In Indonesia, social studies education is a simplification of social science content for schooling purposes. The social sciences that are the basis for the development of social studies in Indonesia consist of Geography, Sociology, Economics and History.

Scientific Vision

Developing social studies education and learning based on local wisdom to produce graduates who are innovative, adaptive, competitive, and entrepreneurial at the global level.

Mission

a. Organizing integrative, innovative, entrepreneurship-based social studies education and learning by optimizing local wisdom and information technology.
b. Organizing and utilizing research results in the field of Social Studies Education based on local wisdom and entrepreneurship that are

recognized nationally and internationally, so that it is beneficial for improving the quality of Social Studies Education.

c. Carrying out community service in the field of Social Studies Education based on the results of innovative research based on local wisdom and entrepreneurship for the welfare of the community.

Purpose

a. Producing social studies education graduates who are innovative, adaptive, and entrepreneurial by maximizing the potential of local wisdom to be competitive at the global level.
b. Producing scientific and innovative works in the field of Social Studies Education through research and development based on local wisdom and entrepreneurship at the national and international levels to improve the quality of Social Studies Education.
c. Producing community service works in the field of social studies education and learning based on local wisdom and entrepreneurship for a productive and prosperous society.

1.2 Social Studies Education Graduate Profile

Table 1. Graduate Profile and its description

Yes	Graduate Profile (PL)	Graduate Profile Description
PL1	Educator of the Social Sciences Education group	Social science educators in secondary and higher education institutions with the competence to evaluate and develop teaching materials, learning models/methods/strategies, learning media and assessment instruments; based on cutting-edge technology, encouraging creativity, innovation and novelty in accordance with the diversity of students and meeting the demands of expertise/skills in the development of democratization Indonesian-World society, industrial revolution 4.0 and Education 4.0.
PL2	Researcher in social studies education	Researchers in the field of education who study and evaluate the implementation of

		Social Science Education and educational institutions at the elementary, middle and higher levels. and various socio-cultural, economic and political aspects in realizing sustainable education by using the approach, available quantitative and/or qualitative research methods, based on big data, assisted by cutting-edge software and publishing the results in the form of policy reports and/or scientific reports at national and international scientific forums or journals.
PL3	Educational Developer/Entrepreneur (Edupreneur) in the Social Sciences Field	Educational developers or entrepreneurs who work to develop and produce creative, innovative and new social science learning tools/supports in various cutting-edge media and meet the diversity of students and the demands of democratization of Indonesian society-world industrial revolution 4.0 and education 4.0.

CHAPTER II
CAREER PATH

Career paths for graduates of the Social Studies Education Study Program offer a variety of career development opportunities according to their respective interests, competencies, and aspirations. There are four main paths for graduates: educator, researcher and Educational Developer/Entrepreneur (Edupreneur). Each pathway provides structured development from the initial to the advanced level, allowing graduates to develop professionally and contribute significantly to society.

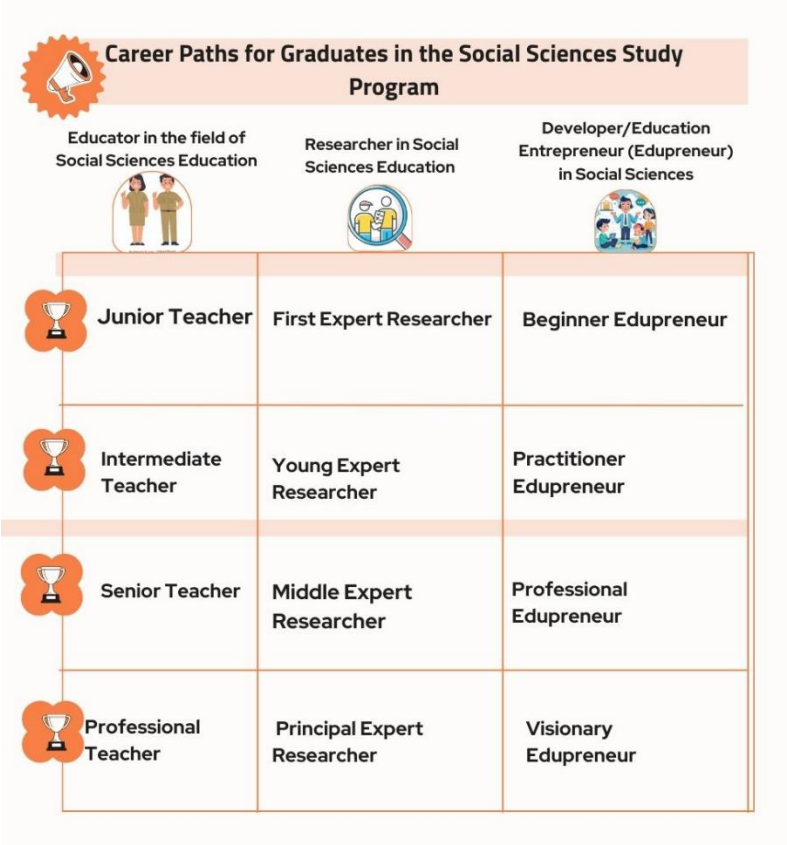
Based on the graduate profile described earlier, graduates of the S1 Social Studies Education study program have diverse career prospects in various sectors.

1. In the field of education, they can play the role of teachers at the elementary and junior high school levels with gradual levels ranging from Young Teachers (1-5 years), Intermediate Teachers (6-10 years), Main Teachers (>10 years), to Professional Teachers who are involved in curriculum development and national training. Through experience and advanced training, these graduates can have a career as a principal, education supervisor, or even become a lecturer in higher education after completing postgraduate education, there are paths available as novice lecturers, permanent lecturers.
2. The research field with the gradual level of First Expert Researcher, Young Expert Researcher, Associate Expert Researcher, and Main Expert Researcher.
3. Field of Educational Developer/Entrepreneur (Edupreneur)

   Graduates can create educational content on social media, open private lessons, or sell digital learning modules (Edupreneur Beginner), develop online courses, teacher training, or open digital-based tutoring (Edupreneur Practitioners), establish educational startups, establish cooperation with formal/non-formal institutions, certification of training programs (Edupreneur Profesional), Founder of national education platforms, leaders of community-based education movements, education consultants global (Visionary Edupreneur).

Social Studies Education graduates have the opportunity to become Civil Servants (PNS) in various ministries, such as the Ministry of Education, Culture, Research, and

Technology or the Ministry of Home Affairs. Based on *treacher study data*, the majority of alumni who graduated in 2024 work as teachers, both honorary and permanent, at 66.7% and alumni who work as administrators in the logistics/finance/marketing sectors as much as (14.8%). Meanwhile, there are others who continue their further studies. So in conclusion, the majority of PIPS FISIPOL graduates of the State University of Surabaya are educators.



Career Map of Social Studies Education Graduates

(Opportunities and Challenges)

Career Pathway 1 Social Studies Education Teacher

(Junior and Senior High Schools)

Carear as a professional educator in the field of Social Studies (IPS) at junior high, senior high, and vocational schools

Career Stability:
Secure employment opportunities as civil servent teachers or private school teachers

Career Functional Level Progression:
Teacher → Senior Teacher → Master Teacher → School Pirincipal

Researcher in Social Studies Education

Contribute to the development of educational research in the field of Social Studies Education

Conduct studies on curriculum, teaching methods, assessment, and learning innovation

Opportunities:
Research institultions, universities. governmemt agencies, think-tanksı NGOs and education policy centers

Educational Developer / Eduprenour in Social Studies

Develop educational products and services (e.g. teetbooks, digital learning media. interactive modules, online platforms) in the field of Social Studies Education

Career Benefits:

- Unlimited-creativity and innovation
- Business scalability at local national, an d international levels

Career Development Timeline for Social Studication Graduates

0–1 Years
Early Career

- Internship / Assistent Teacher
- Teaching Practice
- Research Assistant

2-3 Years
Development Stage

- Junior Teacher
- Graduate Student iMaete's in Education / Social

3–5 Years
Consolidation Stage

- Certified Teacher
- Independent Researcher
- Curriculum Developer

5+10 Years
Advancement Stage

- Senior Teacher / Lecturer
- Lead Researcher
- Education / Consultant Founder

10+ Years
Top Stage

- Expert / Professor in Social Studies Education
- School Principal / Head of Education Institution

CHAPTER III
CAREER PATH DESCRIPTION

Based on these three career paths, it is designed to ensure that graduates of the Social Studies Education study program have a clear career direction, relevant to the needs of the community, and in line with the vision of national development and global challenges. Each pathway builds on competencies developed during undergraduate studies, allowing graduates to progress from entry-level roles to senior or entrepreneurial positions.

1. Educator of the Social Sciences Education group

   Social science educators in secondary and higher education institutions with the competence to evaluate and develop teaching materials, learning models/methods/strategies, learning media and assessment instruments; based on cutting-edge technology, encouraging creativity, innovation and novelty in accordance with the diversity of students and meeting the demands of expertise/skills in the development of the democratization of Indonesia-World society, the industrial revolution 4.0 and Education 4.0.

   1) Competencies Developed by Social Studies Education Educators

      a. Pedagogic and Didactic Competencies
         - Able to design, implement, evaluate, and revise social studies learning at the middle and high levels.
         - Mastering innovative, interactive, and contextual social studies learning models, methods, strategies, and approaches.
         - Understand the characteristics, diversity, and needs of students for inclusive learning.

      b. Curriculum and Teaching Materials Development Competencies
         - Prepare curriculum, syllabus, lesson plans, and learning modules in accordance with national and international standards.
         - Develop teaching materials that are adaptive, creative, and research-based.
         - Utilize learning resources relevant to contemporary social issues.

      c. Global and Multicultural Competencies
         - Understand the dynamics of democratization in Indonesia and the world as the basis for the development of social studies education.

- Integrate global issues (environment, human rights, multiculturalism, industrial revolution 4.0) in learning.
- Build sensitivity to differences in culture, religion, and social values in the educational process.

d. Professionalism and Ethics Competencies
   - Uphold the ethics of the educator profession according to the teacher/lecturer code of ethics.
   - Develop themselves sustainably through research, scientific publications, and professional training.
   - Become an agent of change in supporting the democratization of education and community development.

2) Examples of Professions for Social Studies Education Educators

a. Social Studies Teacher in Secondary School (SMP/SMA/SMK)
   - Teach social studies, sociology, geography, economics, or history.
   - Develop creative and innovative technology-based learning tools.

b. Social Studies Education Lecturer in Higher Education
   - Teaching social studies education courses.
   - Conducting educational research, scientific publications, and community service.

c. Curriculum and Teaching Materials Developer
   - Develop a social studies curriculum in high school or college.
   - Develop digital modules, e-books, or learning applications.

3) Career Development Opportunities for Social Studies Education Educators

Early Career: Social Studies Teacher in Junior High School/High School / Vocational School (Young Teacher)

Development:

a. Become an Intermediate/Main/Professional Teacher with educator certification and functional position level.
b. Become a Social Studies Education Lecturer in higher education.
c. Occupy academic structural positions such as Head of Study Program, Dean, or Rector.

Additional Opportunities: Teacher trainers, textbook writers, and national learning module developers.

2. Researcher in social studies education

Researchers in the field of education who study and evaluate the implementation of Social Science Education and educational institutions at the elementary, middle and higher levels. and various socio-cultural, economic and political aspects in realizing sustainable education by using the approach, available quantitative and/or qualitative research methods, based on big data, assisted by cutting-edge software and publishing the results in the form of policy reports and/or scientific reports at national and international scientific forums or journals.

1) Competencies Developed by Social Studies Education Educators
   a. Research and Analysis Competencies
      a) Mastering quantitative, qualitative, and mixed research methods.
      b) Able to use big data in social and educational research.
      c) Skilled in operating statistical software (SPSS, Stata, R, NVivo, Atlas.ti, Python, etc.).
      d) Able to evaluate social studies education policies systematically.
   b. Academic and Publication Competencies
      a) Write scientific articles according to national and international journal standards.
      b) Prepare research-based policy reports for education stakeholders.
2) Examples of Graduate Professions of Social Studies Education Researchers
   a. First – Main Expert Researcher at research institutions (BRIN, LIPI, Center for Curriculum and Books, Balitbang Kemdikbudristek).
   b. Lecturers/academics in universities with a focus on social studies research.
   c. Policy Analyst (Education Policy Analyst) in a government ministry or institution.
3) Career Development Opportunities for Social Studies Education Researchers

   Early Career (0–3 years)

   - Become a Research Assistant at a research institution, university, or project
   - Start publishing scientific articles in national journals.
   - Participate in local/regional scientific conferences.

Development Stage (3–6 years)

- Become a Young Expert Researcher with more independent research.
- Publication in reputable international journals (Scopus, WoS).
- Engage in collaborative research across universities

Stabilization Stage (6–10 years)

- Become an Associate Expert Researcher or Senior Lecturer.
- Received national/international research grants.
- Become a consultant in a national education project.
- Become a member of the editorial board of a scientific journal.

Peak Stage (10+ years)

- Become a Principal Expert Researcher at a national research institute.
- Become a Professor/Professor in Social Studies Education.
- Founder of an Independent Research Institute in the field of social studies and social education.

3. Educational Developer/Entrepreneur (Edupreneur) in the Social Sciences Field

   Educational developers or entrepreneurs who work to develop and produce creative, innovative and new social science learning tools/supports in various cutting-edge media and meet the diversity of students and the demands of democratization of Indonesian society-world industrial revolution 4.0 and education 4.0.

   1) Competence of Educational Developer/Entrepreneur (Edupreneur) in the Social Sciences Field

      a. Innovation and Creativity Competencies
         - Able to design and develop new, creative, and innovative social studies learning tools.
         - Skilled in producing learning media based on cutting-edge technology (AR/VR, gamification, interactive applications).

      b. Educational Technology Competencies
         - Mastering the use of digital platforms (Learning Management System, mobile applications, interactive multimedia).
         - Utilizing big data, AI, and technology 4.0 in supporting the social studies teaching and learning process.

2) Examples of Social Studies Education Edupreneur Graduates

a. Founder of Education Startup (e-learning platform, digital teaching material marketplace).
b. Digital Learning Media Developer (apps, interactive videos, social studies educational games).
c. Publisher/Author of Teaching Materials (digital modules, educational comics, social studies e-books).
d. Educational Innovation Trainer & Facilitator (training teachers/lecturers using the latest technology).

3) Social Sciences Education Edupreneur Career Development Opportunities

Early Stage (0–3 years)

- Pioneering small businesses such as social studies courses, tutoring, or digital education channels.
- Develop a simple product in the form of basic learning modules or applications.
- Building personal branding as an educational innovator.

Development Stage (3–6 years)

- Forming an educational startup based on digital technology.
- Receive funding support (grants, business incubation, investors).
- Become a trainer for teachers/lecturers in learning media innovation.

Stabilization Stage (6–10 years)

- Educational efforts are developing with a national network**.**
- Learning products are used in schools/colleges.
- Become a strategic partner of the government, NGOs, or the private sector in the transformation of education.

Peak Stage (10+ years)

- Become a Visionary Edupreneur who is recognized nationally and internationally.
- Establish a Social Studies Education Innovation Center or a global edutech company.
- To be an inspirational figure in the field of Education 4.0 and the Industrial Revolution 4.0.